



Announcement

October 24, 2013

TTB Establishes Four New Viticultural Areas in California

On Wednesday, October 2, 2013, we published three final rules in the Federal Register establishing four new American viticultural areas and modifying one existing viticultural area in California.

- [T.D. TTB-116](#) establishes the 7,800-acre "Ballard Canyon" viticultural area in Santa Barbara County.
- [T.D. TTB-117](#) establishes the 17,633-acre "Moon Mountain District Sonoma County" viticultural area.
- [T.D. TTB-118](#) establishes the 11,000-acre "Big Valley District–Lake County" viticultural area, the 9,100-acre "Kelsey Bench–Lake County" viticultural area, and makes a minor boundary change to the existing "Red Hills Lake County" viticultural area.

All three of these final rules are effective on November 1, 2013. We issued these regulations in response to petitions from local vintners and grape growers. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Read the related [press release](#) issued on September 30, 2013.